

CREATE YOUR OWN DIGITAL RESOURCES

presented by Jody Johnston Pawel, LSW, CFLE

| PRODUCT | CREATE WITH | EDIT WITH | SAVE AS | DELIVER WITH |
|------------------|---|---|--|--|
| Reports | your preferred word processing software (ie. Word) | same | print to PDF using PDF995 (free program) Secure from copying with signature995 (free) | >upload to your website and have a link off a webpage > e-mail attachment > link in e-mail > opt-in and redirect to web page with link >opt-in and send e-mail with link (use autoresponder to automate) |
| E-courses | same | same | html or ASCII for e-mail or pdf (see above) to link to in html/txt e-mail | >one-time from your current ISP. >Sequential through EasyWebAutomation auto-responder program (see below) |
| Audio | > Digital recorder (<\$100) or >Conference call (\$0) or >Record into PC with Audacity (\$0) | If recorded in .wma format, need Audio Converter Studio (\$25) Audacity: (\$0) | Export to MP3 with Audacity | > upload to your site* (\$8/mo. hosting) or >upload to http://www.xdrive.com/ (\$0) or > Burn to CD with Nero |
| Video | > Use a digital video recorder > Record your screen with Camtasia | > Adobe Premiere Elements > Camtasia | > Use Adobe Premiere Elements to Save as avi or burn to DVD with menus > Use Camtasia to save as avi, wmv, or as Flash video (view on-line) or burn to DVD. | > upload to your site as wmv, avi or Flash > upload (same formats) to www.YouTube.com or > Burn to DVD with Adobe Premiere or Camtasia or Nero People can download wmv (smallest size) or avi (large file size) or watch on-line with Flash (small file and can't share) |

Web Hosting: Need low-cost web hosting that offers lots of space for audio/video files? Use <http://www.DreamHost.com> (Please say j.pawel@earthlink.net referred you)

- \$7.95/month with *free* domain registration!
- Host *unlimited* domains!
- 160 GB storage!
- 1.6 TB bandwidth!
- 3075 e-mail accounts!

EasyWebAutomation: Need a low-cost, easy-to-set-up-and-use system for sending autoresponders, secure on-line processing and merchant accounts, and digital resource delivery...with *no* software to load on your PC and no knowledge or use of CGI or PERL? Use Easy Web Automation: <http://snipurl.com/EasyWebAutomation>

- Auto-Responders only = \$29/mo
- Basic Package = \$49/mo (auto-responders + shopping cart)
- Pro Package = \$79/mo. (auto-responders + shopping cart + digital resource delivery, affiliate program, discount coupons, AdTracker)

GET RECOMMENDED SOFTWARE:

- **PDF995 (FREE)** Suite of 3 fully-functional products. Registered copy of entire Suite for \$20)) <http://www.pdf995.com/>
- **NoCostConference Calls (FREE)** Included free bridge line for up to 120 people+ free recording of call. <http://www.NoCostConference.com/>
- **Audacity FREE** audio recording, editing and MP3 exporting: <http://audacity.sourceforge.net/>
- **Audio Converter Studio (\$25)** converts digital recorder wma files into MP3 format: <http://www.maniactools.com/soft/converter/index.shtml>
- **Adobe Premiere Elements** (\$800 SRP, but look for student/college/school discounts (usually about \$300) or *search for* OEM version (Jody found for \$100) Offers video capture, editing, and DVD creation, including menus: <http://www.adobe.com/products/premiere/>
- **Camtasia (\$300)** records computer screen, import digital videos, edit, create menus, TOC. Export to wmv, avi (for download) or Flash (on-line viewing only): <http://www.techsmith.com/camtasia.asp>
- **Xdrive (FREE)** for uploading audio files to web <http://www.xdrive.com/> (Jody has not used. Please report)
- **Nero CD/DVD burning software** (FREE15-day trial or \$80. Get either “StartSmart” or “Burning ROM 7) www.nero.com

VIDEO TUTORIALS:

E-books:

- > **PDF995.** Saving and securing PDFs with <http://www.pdf995.com/> (free program):
<http://www.IntegrityMarketing.org/video/PDF995/>

E-courses:

- > Creating and using Auto-Responders: <http://www.jodypawel.com/video/ARTraining.wmv>
Training session with Willow Sibert in BYS team meeting
Willow Sibert, President, Peak Aspirations, LLC
Spirit-Led Coach and Mentor, Author and Radio Show Host,
willow@willowsibert.com ~ <http://willowsibert.com> ~ <http://spirituallyconnectedliving.com>

Audio recordings:

- > **Audacity:** Self-recording with your PC, editing your recording, importing audio, splitting tracks, etc.
<http://www.msiwebvideo.com/pod/pod.html> (1 hr. 40 min)
- > **Audio Converter Studio** for converting wma digital recorder files to MP3:
http://www.IntegrityMarketing.org/video/Millies_PC_HowTo_Tutorial_1-2.avi
- > **Nero:** Burn to CD: http://www.IntegrityMarketing.org/video/Millies_PC_HowTo_Tutorial_1-3.avi

Videos:

- > Using **Camtasia**...every step: <http://snipurl.com/camtasiatutorials>
- > **Adobe Premiere Elements** provides video tutorial with software